

## PITT COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$1,454,020,108	\$246,844,566	\$383,392,204	1.4334	\$2,084,256,878
LABOR INCOME	\$705,831,633	\$80,361,462	\$115,189,607	1.2771	\$901,382,702
EMPLOYMENT	12,871	2,667	3,996	1.5177	19,534
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$399,026,466
MEDICAID EXPENDITURES					\$216,715,858
NUMBER OF MEDICAID ELIGIBLE					30,258
FEDERAL TRANSFER PAYMENTS					\$851,498,000

- In 2008 it is estimated that Pitt County's health care industries produced over \$1.4 billion in direct output revenue and contributed an additional \$629 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$2 billion. The Output multiplier (1.4334) shows that for every \$1 in revenue produced by health care industries and additional \$0.43 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$705 million (direct) and contributed an additional \$195 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$901 million. The Labor Income multiplier (1.2771) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.27 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 12,871 (direct) and generated an additional 6,663 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 19,534. The Employment multiplier (1.5177) shows that for every 1 worker employed in the health care industry, an additional 0.51 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 44% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 44% it is estimated that the \$901 million paid to health care and support employees generated over \$399 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$399 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

**PITT****2008**

<b>Population</b>	<b>156,081</b>
<b>Area Sq. Miles</b>	<b>652</b>
<b>Persons per square mile</b>	<b>239</b>
<b>Number Employed</b>	<b>96,032</b>
<b>Unemployment Rate</b>	<b>6.6%</b>
<b># of Industries</b>	<b>196</b>
<b># of Households</b>	<b>68,151</b>
<b>Per Capita Income</b>	<b>\$31,493</b>
<b>Median Household Income</b>	<b>\$40,742</b>
<b>Total Personal Income</b>	<b>\$4,915,517,000</b>
<b>Gross County Retail Sales</b>	<b>\$2,176,014,000</b>
<b>Local Retail Sales Capture Ratio</b>	<b>44.27%</b>
<b>Federal Medical Transfer Payments</b>	<b>\$851,498,000</b>
<b>Number of Medicaid Eligibles</b>	<b>30,258</b>
<b>Medicaid Expenditures</b>	<b>\$216,715,858</b>

<b>HEALTH SECTOR</b>	<b>DIRECT IMPACT</b>	<b>INDIRECT IMPACT</b>	<b>INDUCED IMPACT</b>	<b>TYPE SAM MULTIPLIER</b>	<b>TOTAL IMPACT</b>	<b>ESTIMATED RETAIL SALES GENERATED</b>
Pharmacies, Health and Personal Care Stores						
Output	\$48,878,588	\$6,772,373	\$11,713,167	1.3782	\$67,364,128	
Labor Income	\$22,530,588	\$2,090,275	\$3,589,956	1.2521	\$28,210,820	\$12,488,440
Employment	656	62	122	1.2807	840	
Home Health Care Services						
Output	\$45,371,196	\$5,757,514	\$13,240,086	1.4187	\$64,368,796	
Labor Income	\$25,354,776	\$2,016,161	\$4,001,415	1.2373	\$31,372,352	\$13,887,995
Employment	1,210	68	138	1.1705	1,416	
Physicians, Dentists, other Health Professionals						
Output	\$372,602,240	\$47,759,410	\$113,157,810	1.4319	\$533,519,460	
Labor Income	\$218,594,144	\$15,980,543	\$34,275,125	1.2299	\$268,849,812	\$119,015,142
Employment	2,895	514	1,179	1.5850	4,588	
Ambulatory and Outpatient Health Care Services						
Output	\$48,476,212	\$8,905,323	\$9,279,317	1.3751	\$66,660,851	
Labor Income	\$16,045,197	\$3,184,490	\$2,814,841	1.3739	\$22,044,528	\$9,758,730
Employment	601	103	97	1.3320	801	
Hospitals						
Output	\$873,580,736	\$169,491,261	\$213,572,145	1.4385	\$1,256,644,142	
Labor Income	\$381,602,912	\$54,532,201	\$63,984,887	1.3106	\$500,120,000	\$221,394,437
Employment	5,644	1,827	2,226	1.7182	9,698	
Nursing and Residential Care Facilities						
Output	\$65,111,136	\$8,158,686	\$22,429,679	1.4698	\$95,699,501	
Labor Income	\$41,704,016	\$2,557,791	\$6,523,384	1.2178	\$50,785,191	\$22,481,722
Employment	1,865	92	234	1.1750	2,191	
<b>TOTAL</b>						
Output	<b>\$1,454,020,108</b>	<b>\$246,844,566</b>	<b>\$383,392,204</b>	<b>1.4334</b>	<b>\$2,084,256,878</b>	
Labor Income	<b>\$705,831,633</b>	<b>\$80,361,462</b>	<b>\$115,189,607</b>	<b>1.2771</b>	<b>\$901,382,702</b>	<b>\$399,026,466</b>
Employment	<b>12,871</b>	<b>2,667</b>	<b>3,996</b>	<b>1.5177</b>	<b>19,534</b>	